ABSTRACT

A method of transmitting data, such as an MMS message 13, via a DVB network 4 comprises encapsulating the data 13, mapping the resulting data packet onto a transport packet 7, including filtering information 14 and/or payload scrambling control mode information 12 relating to scrambling of the data packet in the transport packet 7 and transmitting the transport packet 7 using a data carousel to one or more receiving devices STB1, STB2, MS3. The inclusion of filtering information 14 allows the use of hardware filters 18 for screening data via a data carousel at a receiving device STB1, while the inclusion of payload scrambling control mode information 12 allows any encryption of the transport packet 7 to be limited to the data packet, so that it is not necessary for the receiving device STB1, STB2, MS3 to decrypt the transport packet 7 before filtering. The filtering information 14 may be part or whole of an address associated with the receiving device STB1, e.g. an IP or MAC address.